



April 26, 2015

**Report on *Equal Pay Day* Activity
West Chester University, April 14, 2015**

Time: 10 A.M. through 1:30 P.M.

Branch Assisted by: WCU Women's Center and AWE (Association for Women's Empowerment)

- Five Students participated
- Eight women members of AAUW West Chester-Chester County Branch participated.

Location: Lawrence Center Dining Hall first floor interior lobby

- Two stations were set up – one at each door
- Each station was equipped with a poster depicting 3 “containers,” one each that indicated the answers “Yes,” “No,” or “I don’t know.”
- Each station was equipped with cards for the facilitators printed with the question, “Should the United States pass a law to ensure that women and men earn equal pay for equal work?”
- Each station was equipped with stickers that indicated the answers “Yes,” “No,” or “?”
- The center table contained:
 - Baked items in individual zip-lock bags that had been provided by the WCU Women's Center and prepared by the students there.
 - Each bag was prepared ahead of time with a neon sticker on which was printed a fact of pay inequity, regarding the differences in pay between males and females, racial and ethnic groups, or about the social and economic effects of pay inequity.
 - Booklets, pamphlets, stickers, bag-clips, and other hand-out provided by AAUW National were available on the center table.

Activity: As students arrived for noon meal, volunteers (both student and AAUW members) approached them and posed the question from the cards. Students “responded” by placing their appropriate sticker onto the poster inside the corresponding “container” on the poster.

- Many students engaged in discussions with the facilitators – almost all were interested, cordial, polite, and open to listening. Few (3) disagreed with our position, but even those three discussed openly and courteously.
- Twelve students signed the registration form for new E-Memberships.
- Three staff/faculty picked up Branch Shelf Cards.
- About a dozen copies of booklets and pamphlets were given to interested students.

Final Evaluation & Impressions: Student volunteers were extremely knowledgeable, helpful, and committed to the activity as well as to the concept of pay equity, and most wanted to learn more about the topic and its effects on working women, men, and the nation's economy. Student participants, even though they were often unaware that there is still a pay-equity crisis in the U.S., were interested in the subject, supportive of efforts toward equity, and voiced their ideas freely.

Final Tally: “YES” – 334 “NO” – 3 “I Don't Know” - 5

Submitted by: *Fran Pierce, C/U Liaison, West Chester-Chester County Branch*